



Online International Exhibition and Conference on Paint Industry 10 – 11 February, 2021

CONDITIONS OF PARTICIPATION

1. Virtual 3D EXHIBITION

Basic booth:

- Company name and logo, usage of 2 corporate colors
- Booth staff availability
- Graphic elements on the booth wall
 - 2 different pictures
- Downloadable information materials
 - 4 .pdf documents
- Active communication channels
 - Send a business card function - visitor can initiate contact
 - Written chat function

Booth fee: 440 EUR + Vat

Normal booth:

- Company name and logo, usage of 2 corporate colors
- Booth staff availability
- Graphic elements on the booth wall
 - 3 different pictures
- Downloadable information materials
 - 6 .pdf documents
 - 1 video
- Active communication channels
 - Send a business card function - visitor can initiate contact
 - Written chat function
 - Video chat function with screen sharing option - one channel

Booth fee: 880 EUR + Vat

Premium booth:

- Company name and logo, usage of 2 corporate colors
- Booth staff availability

- Graphic elements on the booth wall
 - 5 different pictures
- Downloadable information materials
 - Unlimited .pdf documents
 - 3 video
- Active communication channels
 - Send a business card function - visitor can initiate contact
 - Written chat function
 - Video chat function with screen sharing option - three channels (in parallel 3 booth staff personnel can actively communicate with the booth visitors)
 - Eligibility for 1 free conference presentation

Booth fee: 1370 EUR + Vat

	Basic booth	Normal booth	Premium booth
Company name, logo, 2 brand colors	•	•	•
Booth staff availability	•	•	•
Written chat function	•	•	•
Send a business card function	•	•	•
Graphic elements on the booth wall	2 pcs	3 pcs	5 pcs
Downloadable materials	4 .pdf documents -	6 .pdf documents 1 video	unlimited. pdf documents 3 video
Video chat with screen sharing	-	1 channel	3 channels
1 free conference presentation	-	-	•

2. CONFERENCE:

The duration of the lectures is 20 minutes. The language of the lectures can be English or Hungarian. If possible, please send a short summary of the presentations (max. 5 lines) and a few words about the speakers to the organizers.

When ordering a premium exhibitor booth, 1 performance can be held free of charge.

Participation fee per presentation: 330 EUR + Vat

3. ADVERTISEMENT

The active logo of the company is displayed on the platform's advertiser wall, which links to the company's website or a pre-uploaded file.

Advertising fee: 165 EUR + Vat

4. SPONSORSHIP

Sponsor:

The name and / or logo of the sponsor company is displayed on the

- www.hungarocoat.hu website,
- landing page and
- virtual exhibit hall

Sponsorship fee: 330 EUR + Vat

Main Sponsor:

The name and / or logo of the sponsor company is displayed on the

- www.hungarocoat.hu website,
- landing page and
- virtual exhibit hall
- **during breaks between conference lectures**

The uploaded video of the sponsor can also be seen on the highlighted surface of the exhibition.

Sponsorship fee: 700 EUR + Vat

Early Bird discount: applying by 16.12.2020 will receive a 5% discount on the list price.

APPLICATION DEADLINE: 12. January 2021