



## HUNGAROCOAT DIGIT 2021

### ***Online International Exhibition and Conference on Paint Industry 10 – 11 February, 2021.***

*Dear Partners, Exhibitors, Conference Participants and Visitors,*

While all of us, employers and employees, are preoccupied with trying to endure and resolve the troublesome consequences of the coronavirus epidemic, it is worth preparing now for how to rebuild and strengthen our business and professional relationships.

The **Hungarian Chemical Society** with the professional cooperation of **Festékipari Kutató Kft.** is organizing its first online event dealing with the paint industry and surface protection.

**The theme of the virtual exhibition:** it offers the opportunity of online meeting and widespread introduction for producers and suppliers of raw materials, equipment's and testing instruments for the paint, plastic and rubber industries, moreover for institutions engaged in research and development, consultancy, technology planning and quality assurance.

Look around the individually designed booths, see and download the available marketing materials and documents. Get in touch with the booth personnel via chat or video chat. Schedule one-to-one meetings with businesses ahead of the event, where by sharing the screen the exhibitor can guide the listener through non-public information.

**The conference program:** the webinar will cover the latest development results of industrial paints and surface protection, practical issues of paint application, new raw materials, progress in production processes, and new formulation solutions.

The presentations will be streamed on the website, no program downloads will be necessary. There will be 8 presentations per day, each will be 20 minutes long. During the live performance the audience can ask questions in written form. As always, the registered visitors can attend the conference free of charge.

**Participation in the HUNGAROCOAT DiGiT 2021 exhibition and conference offers the following benefits:**

- A cost-effective way to get in touch and clarify the technical issues you may have,
- An excellent opportunity to establish new business relationships and renew old ones,
- To also reach an audience wider than ever before.

The final registration as an exhibitor or presenter ends: 2021.01.12

The early bird registration with 5 % discount on all services. 2020.12.16

The whole service pack and conference program will be disclosed on the website soon.  
([www.hungarocoat.hu](http://www.hungarocoat.hu)).

***Let's see you in the virtual exhibition hall!***

***Beáta Androsits  
Hungarian Chemical Society***

***János Bognár and Lívia Molnárné Nagy  
Festékipari Kutató Kft.***